FININD YOUR WAY; MAKING YOUR MARK

ROBBYN JF ABBITT, GIS COORDINATOR, MIAMI UNIVERSITY
XXX Marks the Spot
...the 30th Ohio GIS Conference™!
Did you take any GIS classes prior to entering the workforce?

- Yes - it was a key part of my education (≥2 classes, a Certificate, or other Degree): 20 respondents
- Yes - it was a minor part of my education (1-2 classes): 10 respondents
- Nope: 4 respondents

Total Results: 34
Did you take any GIS classes prior to entering the workforce?

- Yes - it was a key part of my education (>2 classes, a Certificate, or other Degree)
- Yes - it was a minor part of my education (1-2 classes)
- Nope

Total Results: 34
FINDING YOUR WAY
HOW HAVE WE DONE THIS FOR THE PAST 30 YEARS?
Absolutely new and original—the only device of its kind ever perfected. Simple, compact and practical—the greatest touring accessory yet produced.

Think of having on your steering column, within easy reaching distance, a little device the cylinder of which contains a route sheet giving specific directions for the desired course. A route sheet revolving on reels controlled by a hand wheel which you operate only when a new direction is needed. And think of directions which mean what they say and nothing else, no advertising and no superfluous words, said directions being supplemented by arrows indicating every turn or change of course. Add these points together and you have about all there is to say about the Baldwin, except—

The Baldwin, to tour by night as well as by day, the route sheet being illuminated at will by a small electric light fixed at the top of the cylinder. It makes touring a real pleasure and eliminates the delays and annoyances of guide books and maps.

It places before you in compact form directions covering one trip at a time. Nothing to confuse you. Nothing to make it necessary to stop every third policeman. You can't go wrong if you follow the Baldwin.

Before you smile at this statement remember that the Baldwin is unlike any other automobile device ever invented. There's more behind it than printers' ink. There's three years of costly experiments and thousands of dollars gone into Jack. There's science which rules and governs which will not be denied. Baldwin was the brain of the operation, and practical in operation. Every auto tourist who saw the first perfected model wanted the last. The Baldwin firm was enthusiastic. The Baldwin has come to stay—to revolutionize the whole method of touring by automobile.

Every tourist and every driver should write for our illustrated booklet describing the Baldwin Auto Guide and its advantages. Write today.

THE BALDWIN MFG. CO.,
143 Federal St.,
BOSTON, - - - MASS.

Don't fail to see our exhibit at the New York Show.
30 years of ESRI software
GIS is Everywhere
POLL QUESTION
FINDING YOUR WAY AS A GIS PROFESSIONAL
Did you take any GIS classes prior to entering the workforce?

- Yes - it was a key part of my education (>2 classes, a Certificate, or other Degree) [20]
- Yes - it was a minor part of my education (1-2 classes) [10]
- Nope [4]

Total Results: 34
Do you feel you were prepared for the professional GIS world?

- Yes: 27%
- Kind of: 42%
- Not at all: 30%

Total Results: 33
FRIENDLY ADVICE FOR THE JOURNEY

• FIND YOUR PEOPLE
• ALWAYS ASK FOR DIRECTIONS
• IT’S OK TO CRY... SCREAM... AND LAUGH
• DON’T BE AFRAID TO TRY NEW THINGS
WHAT IF YOU GET LOST?
SOMETIMES THINGS JUST GO SIDEWAYS...
SOMETIMES THINGS JUST GO SIDEWAYS...
WHAT DOES IT LOOK LIKE TO GET LOST?

- WRONG MAP PROJECTION
- WRONG ANALYSIS SETTINGS
- BAD DATA TYPES
- BROKEN DATA LINKS OR URLS
- FEELING OVERWHELMED AT TECHNOLOGY CHANGES
- WONDERING IF YOU’RE IN THE RIGHT PLACE AT THE RIGHT TIME
- THAT REPLY-ALL EMAIL...
Some things to make you feel a bit better
(I hope none of you were the authors)

How far away is Ohio?

This map, a 2009 creation by @drewtoothpaste, is one of the great viral maps of our time. Its utter uselessness is precisely the joke; something can meet all the technical requirements of an internet data visualization and still tell you absolutely nothing of value.

https://www.vox.com/2015/2/18/8056325/bad-maps
There is so much to appreciate about this map I hardly know where to begin. The flight from Atlanta to London does not require three planes, it requires two. It is not clear that the numbers on the bottom correctly correspond to the numbers on the map. And, finally, London has been moved to Spain.
Not since Napoleon have the borders of Europe been so dramatically redrawn. This map, which appeared in many Whole Foods locations for far longer than is understandable, has sunk the nations of Belgium, Luxembourg, and the Netherlands into the sea. It has also shifted Spain and Portugal into the middle of the Mediterranean, forming a land bridge between France and Algeria, destroying hundreds of miles of great beaches in the process.
A Reddit user says he found this map in his local shopping mall. Who wouldn't want to buy what it's selling?
In fact, that appears to be the Brazilian city of Sao Paulo, which as of this writing is fortunately not under attack by giant killer hornets.
FRIENDLY ADVICE FOR WHEN YOU GET LOST

• FIND YOUR PEOPLE
• ALWAYS ASK FOR DIRECTIONS
• IT'S OK TO CRY... SCREAM... AND LAUGH
• DON'T BE AFRAID TO TRY NEW THINGS
• BE WILLING TO SAY “THANK YOU” OR “I'M SORRY”
POLL QUESTION
MAKING YOUR MARK
WHAT DOES THIS EVEN LOOK LIKE?

- REGIONAL, STATE, & NATIONAL AWARDS
- DASHBOARDS
- APPS
- COLLABORATION & CONNECTION
- VOLUNTEERING, DISASTER RESPONSE, COMMUNITY MAPPING
WHAT DOES THIS EVEN LOOK LIKE?

- Customer or local citizen who reaches out with a request
- The co-worker you simply listen to
- The grace you give when someone else screws up
- The willingness to do even more...with less
- Simply showing up each day and doing your job
FRIENDLY ADVICE FOR MAKING YOUR MARK

• FIND YOUR PEOPLE
• ALWAYS ASK FOR DIRECTIONS
• IT’S OK TO CRY... SCREAM... AND LAUGH
• DON’T BE AFRAID TO TRY NEW THINGS
• BE WILLING TO SAY “THANK YOU” OR “I’M SORRY”
• TRUST YOURSELF MORE THAN YOU ARE INCLINED
• REACH BACK – DON’T JUST HELP PEOPLE TO WHERE YOU ARE, BE WILLING TO LAUNCH THEM EVEN FURTHER